

[English Translation]

Breaking Tradition of One-to-One Teaching: Using an App to Prepare for Music Examinations (Page 2/ 2)

[PC Market - Hong Kong, 27 Nov 2012] A good point of the app is that it allows students to learn any time, anywhere. The cost is also much lower than a teacher's fee. There are some intensive classes for the aural test in the market but they cost about HKD\$150 to HKD\$250 per lesson (depending on the grade of the examination). However, 60 extra questions in the AURALBOOK is only USD\$12.99 to USD\$19.99 (about HKD\$100 to HKD\$150). This price is close to the price of a music training CD but the AURALBOOK can help to train singing and clapping skills so the price should be very attractive to students and parents. Now, AURALBOOK for the Association Board of Royal Music Schools Grade 1 to Grade 8 is available online. Eric said that Playnote will also launch a version for examinations in other countries and will consolidate all of the apps into a single app.

Comments by students and parents

Dorothy and her son

Dorothy's son is in primary school grade 2 at Creative Primary School in Hong Kong and has just taken the ABRSM Grade 3 piano examination.

"I know Playnote through HKUST communication. As my son will take the piano examination very soon, I decided to try out AURALBOOK. The system can recognize the student's problem. The best feature of AURALBOOK is that it gives encouraging messages and shows how to improve. It is easy to use AURALBOOK. I have found that the music standard requested by the system is even higher than the one by a human teacher."

Mrs. Wong and her son

Mrs. Wong's son is in primary school grade 1 at St. Joseph's Anglo-Chinese Primary School in Hong Kong and has just taken the ABRSM Grade 1 cello examination.

"My child needed to take the cello examination at the end of October, so I asked for a referral of an aural teacher from the cello teacher. Friends recommended I use AURALBOOK to train the aural skill. Personally, I don't know music well and rely on a music teacher. However, I know the teaching time is not long enough. This app allows parents to help their children improve. The training lesson is similar to a kid's game and can attract children to correct mistakes."

Miss Liu

Miss Liu has just taken the ABRSM Grade 5 piano examination.

“I have used AURALBOOK for 3 months. I have been learning piano since I was a child but not continuously. Friends introduced AURALBOOK to me. The automatic singing judgement is very good, as this cannot be done by any app in the market. Before, I could not practice the aural part at home and my piano teacher didn't spend enough time for this part in the lesson. I think AURALBOOK is just like an intensive course for the aural test.”

平價試前操練

App的好處固然在於隨時隨地都能讓學生練習，價錢亦比導師親自教學平，「如果學生外出補習考試雞精班，每一堂平均要\$150至\$250港元不等，視乎級數高低。現時我們的Auralbook一本60條題目，每本\$12.9美金至\$19.9美金（即港元\$100至\$150左右）與坊間教學CD價錢相若，但Auralbook能做到口試練習，所以相信價錢較有吸引力。」現時為止，Auralbook已有英國皇家音樂學院考試一至八級的課程，Eric日後會再推出其他國家的考試練習，並整合為一個App供客戶下載。



● 創辦人Eric熱愛音樂，現為私人鋼琴導師和管弦樂團指揮。



● 公司辦公室內有一部電子琴，用作將旋律輸入系統，Eric稱這樣會比透過電腦寫入系統快。



● Auralbook於「2012香港資訊及通訊科技獎」榮獲「最佳生活時尚獎（學習·生活）」金獎。

學員和家長評價

分析學生錯誤

「起初Playnote 在科大MBA校友通訊做宣傳，剛好我的小朋友要考鋼琴試，所以就嘗試使用。系統細說了考生的問題，最好的一點是它會說出鼓勵說話和要改善的地方。整個系統不是太難上手，但有時系統對學生的要求比人還要高。」



Dorothy 及其兒子
啓原小學 2 年級
ABRSM 英國皇家音樂學院考試
鋼琴 3 級

吸引學生溫習

「原先小朋友要準備今年十月尾的考試，所以我找朋友介紹大提琴老師，朋友最後介紹了Playnote給我試用。我本身不懂音樂，只能靠老師教他，但還是不足夠應付考試，這個App可協助家長們幫小朋友溫習。溫習課程設計似與小朋友玩遊戲，能吸引學生溫習。」



王太及其兒子
聖若瑟小學 1 年級
ABRSM 英國皇家音樂學院考試
大提琴 1 級

試前雞精App

「目前使用了Playnote三個多月。我自小就學鋼琴，不過一直都斷斷續續地學。今次經朋友介紹用Playnote，覺得App入面可以自動判斷唱音效果很好，因為坊間的App都做不到判斷唱音，一直讓考試這部分無法操練，鋼琴老師在課堂又未必有時間訓練這部分。總括而言，我覺得Playnote像考試前的雞精課程。」



廖小姐
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