IT Guy Searches for Music

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[The Sun - Hong Kong, 03 Apr 2013] Technology keeps changing. There are always new things being created and replaced. However, music is forever. People are still listening to Beethoven even after 100 years. Musician and IT professional, Eric Yung loves both technology and music. So, he combined his two passions and developed music education software. He wants to make this change to last forever.

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Using computers and technology to simulate teaching is not a new concept. But many years ago Eric thought of this revolutionary idea. When Eric was still at secondary school, the computer was a completely novel idea. He and his classmates did research into how many people will use the computer as a teaching aid in 2012 and began thinking about how a computer could become a teacher. They won a competition based on this idea. "That was in 1993 and we believed this would happen 17 years later."

Eric kept this idea and dream in his mind. He knew that he would have a business in information technology. He also studied electronic engineering at the university. When Eric studied in his masters program, he started his first company in multimedia technology with his professors and classmates. Even though he had a wealth of knowledge, he did not have experience, especially in management and marketing. However, he was required to manage the company. As a result, he encountered many problems. "On paper, the staff was under my supervision but we had the same knowledge. Everyone looked the same. Why does the staff need to listen to me?"

The failure of the first company allowed Eric to become aware of his own problems. He decided to go back to the university again and study more in law and business management. Then he took up a job in enterprise. In his work, he helped hundreds of engineers to complete projects. "As I can think from the view of the staff, I know what the staff is thinking." He worked for a few years without a problem but he never forgot his dream. He just needed to wait for the chance. In 2010, the first iPad was launched. "After waiting for so many years, the chance came." He decided to make his dream from 17 years ago into a reality.

Eric loves two things: technology and music. He said he is addicted to classical music. He started playing piano in his second year of primary school. Then he learned to sing, compose and conduct an orchestra. "If I was forced to choose between technology and music, I would choose music." He decided to combine his two loves into a music teaching App.

In order to create his IT dream, he put all his efforts into the research and development stage. He developed artificial intelligent software, which would help students to prepare for professional music examinations and play musical instruments. The software needed to recognize the pitch and beat correctly before it could be launched into the market. Along the way, there were a lot of successes and failures. People kept saying, "You don't know whether it will work out or not. You would be better to invest the money in the property market."

After two years without a salary, Eric's product finally passed all the necessary tests and was launched into the market. The company also received a lot of awards. The product is still at the beginning stage. Eric will do research into the increasing popularity of the software. "I will not use the profit to judge whether it is a successful product as I would hope in the future. Any one who wants to learn music will remember this software."

